



# TRAINING AND REFRESHER COURSES ON PATENT INFORMATION

Collection, retrieval and strategic use of patent information  
September - October 2013 (The Hague/Voorburg, Netherlands)

For additional information:

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## Patent information specialist

The collection and retrieval of patent publications is a critical component of the company's intellectual property strategy and, quite suitably, becomes work done by a specialist. Within many organisations, patent information specialists have the responsibility for determining how patent information is best made available and how it's best used within their organisations in a strategic manner.

In addition to technical literature, books and conferences/seminars, patents are a very important source of information for managers, scientists and technicians involved in research, development and in bringing forward new products and processes. Indeed 80% of what is published in patents isn't published elsewhere.

Successful innovation is thus inseparable from the proper use of patent information, both concerning the legal-patent aspects as well as the technical-scientific aspects of the innovation process.

However, the use of patent information is often far from optimal for the following reasons:

- The lack of knowledge with the material, on one hand with the scope/meaning of the protection rights and on the other hand with the accessibility and retrievability of necessary information
- Patent accessibility is very specific and deviates substantially from other kinds of publications
- The technical-legal language in patent publications isn't aimed generally at disclosing scientific information.

Dutch based GO opleidingen organizes a training program in which these challenges will be addressed. The training is organised under auspices of the Dutch Patent Information User Group (WON).

WON was founded in 1977 as an association with the purpose to provide a close contact between the users of patent information. The meetings of WON are also a forum and a place to exchange knowledge for patent information specialists. For more information: [www.won-nl.org](http://www.won-nl.org)



### Training and refresher courses

The Patent Information Specialist training consist of seven modules which can also be followed as refresher courses.

The training will provide students with a solid knowledge of patent information in general, however, particular attention is given to patent searches, legal aspects, the accessibility and retrieval of patent information.

### Training structure and site

The training starts September 9<sup>th</sup> 2013 and is offered over 17 days, divided over 5 weeks, with an additional 7 to 10 hours of study required per week.

The training sessions are held in our dedicated training center in The Hague/Voorburg (Netherlands). All lessons will be presented in the English language.

The training consists of 7 components, which also can be followed individually as a refresher course:

- Module 1A: Patent documents and their accessibility
- Module 1B: Patent classification
- Module 2: Patent legal aspects and patent legislation
- Module 3A: Searching the internet: web search strategies
- Module 3B: Free text searching and citation searching
- Module 3C: Retrieval and distribution of patent literature
- Module 4: Approaches for several kinds of patent searches

### Admission requirements

You will need a bachelor degree in a technical-scientific discipline. During the training there is frequent use of the Internet. Participants are expected to have some experience of this medium.

### Examination

The training concludes with an examination that's overseen by the exchange examining board of GO opleidingen.

Candidates who pass the examination will receive an official certificate, registered with a governing body, Stichting Post-HBO in the Netherlands.

### Registration

The training fee is € 6995 (no VAT will be added). You may register with the form on the back of this brochure.

### Cancellations

Cancellations should be made in writing but those occurring less than 28 days before the event will be charged the full fee, however a substitute participant will be welcomed.

### Additional enquiries

For detailed information please contact Theo Verbeij, at +31 (0)70 3512380 or by sending an email to [Theo.Verbeij@GOopleidingen.nl](mailto:Theo.Verbeij@GOopleidingen.nl)

## 1A. PATENT DOCUMENTS AND THEIR ACCESSIBILITY

**Data:** 09-09-2013 and 10-09-2013 (2 days) + 23-09-2013 (exam and visit EPO)

**Instructor** Aalt van de Kuilen

### Course contents

- contents analysis of patent documents
- basic structure of patent documents
- retrieval techniques

**Training fee:** € 1090 (no VAT will be added)

## 1B. PATENT CLASSIFICATION

**Data:** 24-09-2013 and 25-09-2013 (2 days)

**Instructor** Stephen Adams

### Course contents

- IPC
- ECLA
- MC-Derwent
- US-Classification

**Training fee:** € 1090 (no VAT will be added)

*"Excellent course, very instructive and helpful"*

*"Good presentations with a lot of interaction"*

*"On the whole very competent instructors with an impressive knowledge of the field"*

## 2. PATENT LEGAL ASPECTS AND PATENT LEGISLATION

**Data:** 11-09-2013 and 16-09-2013 (2 days) + 23-09-2013 (exam and visit EPO)

**Instructor** Bart van Weezenbeek

### Course contents

- protection
- patent legislation
- the most important general patent systems
- important national patent systems
- utility models

**Training fee:** € 1090 (no VAT will be added)

## 3A. SEARCHING THE INTERNET: WEB SEARCH STRATEGIES

**Data:** 17-09-2013 (1 day)

**Instructor** Eric Sieverts

### Course contents

- the Reference Librarian approach
- search engines
- search strategies for search engines
- recall and precision
- keeping up

**Training fee:** € 595 (no VAT will be added)

## 3B. FREE TEXT SEARCHING AND CITATION SEARCHING

**Data:** 26-09-2013 (1 day)

**Instructor** Stephen Adams

### Course contents

- free text searching
- citation searching

**Training fee:** € 595 (no VAT will be added)

## 3C. RETRIEVAL AND DISTRIBUTION OF PATENT LITERATURE

**Data:** 18-09-2013 (Basic training STN and Questel), 30-09-2013, 01-10-2013 and 02-10-2013 (4 days)

**Instructor** Gerben Gieling

### Course contents

- introduction to the types of patent searches
- sources
  - accessible by means of hosts
  - other sources
- sample search strategies
- searching the internet

**Training fee:** € 1850 (no VAT will be added)

## 4. APPROACHES FOR SEVERAL KINDS OF PATENT SEARCHES

**Data:** 07-10-2013 (Host presentations), 08-10-2013, 09-10-2013 and 10-10-2013 (4 days)

**Instructor** Lucy Teixeira Akers

### Course contents

- kinds of searches: technical patent searches (patentability, infringement, validity, etc.); bibliographic searches; competitor information searches
- relation between patent searches and sources
- reporting search results (techniques)
- typical needs of the patent information customer

**Training fee:** € 1850 (no VAT will be added)



To book a place please complete the form below.

course/components	<input type="radio"/> full training	<input type="radio"/> M1A	<input type="radio"/> M1B	<input type="radio"/> M2	<input type="radio"/> M3A	<input type="radio"/> M3B	<input type="radio"/> M3C	<input type="radio"/> M4
training fee	€ 6995	€ 1090	€ 1090	€ 1090	€ 595	€ 595	€ 1850	€ 1850
remarks								

## Personal details

family name  initials   male  female

given name

home address

postcode  city

telephone  e-mail

date of birth  place of birth

previous education

date

signature participant

## Employment details

organisation

job title

address  city

postcode  country

## Invoice details

organisation

address

postcode  city

attn.   male  female  dept.

reference  date

firmstamp  signature employer

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